

# MUSEOMIX

## PEOPLE MAKE MUSEUMS

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3  
days

6  
museums



### What is MUSEOMIX ?

MUSEOMIX is a community of museum professionals, innovators and digital experts, art lovers, science enthusiasts, and others passionate about education and culture, who share ideas all year long and who meet during a 3 day workshop in a museum with a joint aim: imagine a new way to share and enjoy museums.

MUSEOMIX stands for innovation, openness and participation. During these 3 days, we take over a museum. We invent new ways of experiencing it, imagining what future museums might look like.

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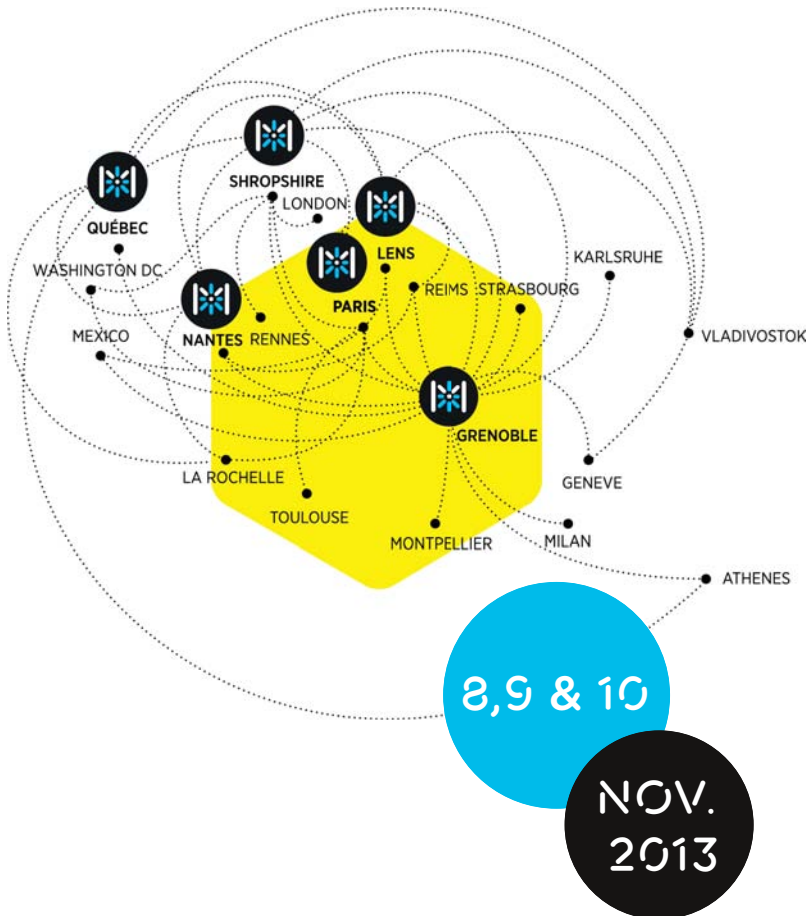
# MUSEOMIX 2013

## FRANCE • QUÉBEC • UK

And all Museomix communities online

In 2013, MUSEOMIX will take place simultaneously in 6 locations:

- Louvre-Lens — Lens, France
- Château des Ducs de Bretagne — Nantes, France
- Musée Dauphinois — Grenoble, France
- Musée de la Civilisation — Québec, Canada
- Ironbridge Gorge Museums — Shropshire, United Kingdom
- Musée des Arts Décoratifs — Paris, France



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# MUSEOMIXUK 2013

## SHROPSHIRE

### Ironbridge Gorge Museums

**MUSEOMIX** Shropshire will take place at the Ironbridge Gorge Museums, a UNESCO World Heritage Site and birthplace of the Industrial Revolution.

Over three consecutive days participants will remix three of the ten museum sites: **Enginuity**, the **Museum of Iron** and the **Old Furnace**.

Participants will create and test new ways to engage visitors with stories, objects and exhibits. They will turn the museum into a space for experimentation.

**MUSEOMIXUK 2013** will bring together participants coming from a variety of backgrounds: **Graphic design, User interaction & Experience design, Fabrication, Content expertise, Communication and Web development & coding.**

They will be arranged into **10 teams**, each with the aim of revisiting part of the museum and designing a prototype for visitors to try out.

**Each team will own what they will create.** In **MUSEOMIX #1**, one team became a start-up company in 2011 and in 2012, 3 prototypes were chosen to be realised permanently by museums.

There is no financial gain to anyone — this is about providing a platform for communities to work on an actual project and hopefully build bridges between different communities and share knowledge. Please note that participants will be asked to contribute £50 towards their food: 3 meals a day for 3 days.

**MUSEOMIXUK 2013** is working with **Manchester FabLab** who is helping Ironbridge install a permanent FabLab into Enginuity.



6-16  
SEPT.  
2013

NEXT  
CALL

Apply on our website  
from the 6<sup>th</sup>  
to the 16<sup>th</sup> of September 2013

If you'd like to find out more: [museomixuk@gmail.com](mailto:museomixuk@gmail.com)  
**Mar Dixon, Local coordinator:** [mar@mardixon.com](mailto:mar@mardixon.com)

[twitter.com/museomixuk](https://twitter.com/museomixuk)



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[www.museomix.org](http://www.museomix.org)

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# LET'S REMIX MUSEUMS

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## Missions

- **Foster collaboration.** We create transdisciplinary opportunities for new ideas and projects to emerge.
- **Test and lead by example.** We create the conditions to experiment on and within museums. We show that it's possible to innovate the museum experience, by doing it!
- **Bring new ideas to light.** Museomix's experiments and meetups are organized so that new ideas are encouraged and pushed forward.
- **Share freely.** We share the projects, technologies, and content that help advance the vision of an open, living, and networked museum. We push for free and open licensing of all that we produce.
- **Build a community that takes care of itself and its members.** We augment the size, the autonomy and the impact of the community. The development of all of our members is encouraged by a virtuous circle of support.

## Principles

- **Inclusion.** Anyone can be a member of the Museomix community; there are no barriers to entry. We appreciate diversity and encourage everyone to participate.
- **Collaboration.** We are founded on creative collaboration, an activity that transcends organizations, companies and geography. It is in working with others that an user becomes a member of a community of practice open to all.
- **Sharing.** We love free circulation and free sharing of knowledge and know-how. We adopt open licences, shared resources, sharing ideas, and remix as a *modus operandi*.
- **Contribution.** Community members are encouraged to become active contributors, and to enrich shared resources with all that they find.
- **Iteration.** Our activity is based on the testing and continuous improvement of prototypes, media solutions, and ideas in evolution.
- **Autonomy.** By starting and contributing to new projects, each member acquires autonomy, responsibility and authority within the community. Something isn't working? We'll fix it ourselves, we'll change it, we'll find another solution.

